As Seen In | 2020 One's To Watch Spotlight | August 18th Issue

New York Real Estate Journal

nyrej

2020 Ones to Watch



syraj.com

Lane Matalon Neridian Investment Sales



Lynn Senko Worth Property Managment

What led you to your current profession?

During my high school and college years I had worked at Worth and experienced and learned the business from my father. I also had a great opportunity, my first management job to work with a family that owned properties in Nassau and NYC. They ranged from apartment buildings to commercial buildings. Not only did I manage the properties I renovated, sold, and rented. With the knowledge I learned from both I have continued to build my business and today manage publicly traded REITs, investor-owned properties, coops and condos. As a company our goal is to give each landlord the superior service they deserve and provide them with our knowledge and years of experience.

> operators, and developers of residential and mixed-use, commercial properties. addressed ap



Yehuda Leser Alpha Realty

> e nost about your job? about myjob as a broker is ris different from eachother n unique chalkenges. Deal undan art, whic's l continue elping people achieve their equisition and disposition regoal. Whether therearching conference or researching rends, I constartly strve to II, I am willing to take any nd learn from the process leasem c'one to watch?"



van Fox orden LLP

deal, or transaction was

ars I worked on the partial based office building joint legacy structure. The imagwithin sophistic atternand invasion and professional lice in an experience where orcurs and necessary docuen-page document in md of t through the pincoses from depoint and how to conduct sepret sector and the professionalism any english depoint and how to conduct sepret sector and the sector and the political Reders do to in-

addressed appropriately and remedial messures



What led you to your current profession? When I first moved to the U.S., at the age of [2, my family introduced ms to an older gentleman who was born in the same small rown in set/mem liahy as me. He told ushis life story, and I rememberthat I was deeply inspired by it. His family immigrated to the U.S. many years before mma. I hay struggledto make ends meet, butdespite those difficulties, he was able to obtain his law degree and become a awyer. At the start of lis carers, he used the privilegy of being a lawyer to help others, devoting his time to public service and pro beno work. Hi utimately became a judge of the Appellare Division, I* Department. That was the first time I laught. "I want to be a lawyer, and maybe a judge one day."

What do you like most about youn job? My colleagues. 1 attrivute most of my eticivements to being part of a positive work environment. Have finitastic relationships with many of my coleagues. I consider some of my persiclose fireds, and Irely on them foodwice and help.My more superinseced colleagues any equally as important, indtheir trus, support and mattoridy are assential to my development as an attorny. If your life were made into a movie, what

If your life were made into a movie, what actor would you want to portray you? If it eams me a public invitation like the one Dr. Fauci got, then Brad Pit.



Lynn Senko Worth Property Managment

What led you to your current profession?

During my high school and college years I had worked at Worth and experienced and learned the baseness from my father. I aso had a great opportunity, my first maragement job to work with a family that ewnedproperties in Nassau and NYC. They ranged frem apartment buildingsto-commercial buildings Not only did I manage the properties I renovated, sold, and rensed. With the knowledge Hearred frem both Thave cortinue to build my business and today manage publicly traded REITs, investor-owned properties, coors and contos. As a company our goal is to give each landlord the superior service they deserve and provide them with our knowledge and years of experience.



August18 September 7, 2020 138

Max Raby HKS Real Estate Advisors LLC

Which project, deal, or transaction was the "game-changer" in the advancement of your career?

The closing of a \$24 million construction lean in the Branx for the new headquarters for Samarian Day Top Village. I tracked this project for over a year, so landing the assignment and securing the framering out was a bug stepping stone so early in my career. This deal also led me to close a \$22 million construction ioan for a mixed-use affordable housing development 4/ days liner with the same client.

What led you to your current profession? In was a total accident. When I returned to New Yelk City from my first season playing professional basketball interact I tooled to 10 some time in the summer with an internship. One thing ledto another and one of my closest friends from college at New York University introduced me to HKS for an internship. In never had an interest in real estate or had taken a lass, it was all finance to this sount. My plan was to return to Israel for my second season, but when the internship concluded I was offered a full-time position. Howeit the experience, the fast pnec nature of fice business and the market and timing fet right.



Holly Williamson NELSON

What do you like most about your job? Every client brings a fresh perspective. It's most excitingto embork on a new project with a client; to collaborate with them and create a space that reflects their brand, culture, and community. Mentoning young designers is also a passion of mine. I love to see what inspires them, how they approach a design challerge and how we can collaborate to create unique solutions for our clients.

Who or what inspires you?

I feeci off collaboration with my tearmates. Suaring ideas and brainsforming allows us to uncovernany different ideas. They may notall be good but sometimes the bad ideas land to the best ideas. I also enjoy wandering arcund cutsile, whether n New Yorkormy neighborthood. Fresh air, new sights, and nature car all help empty my mind to let the best ideas take rost.

Worth Property Management 2 Bellmore Road, East Meadow, New York, 11554 T: 516.489.1341 | F: 516.280.3557 | www.worthpropertymgt.com