



LONG ISLAND
BUSINESS NEWS

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WHO'S WHO

2020

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WHO'S WHO in Women in Professional Services

service teams, Berdon advises on almost every aspect of a business at any stage of development — from startup through growth, diversification and succession.

Berdon is a recognized leader in advising the real estate industry and works with numerous businesses in the manufacturing, retail and professional services sectors as well as high net worth individuals and labor unions. If needs cross international borders, Berdon service extends worldwide through membership in TIAG, a global alliance of more than 115 independent accounting firms in over 65 countries.



MELISSA SANDERLEAF
Ruskin Moscou
Faltischek P.C.

Melissa Sanderleaf is an associate at Ruskin Moscou Faltischek P.C. where she is a member of the firm's Litigation Department.

Sanderleaf is a commercial litigator with significant experience before both federal and state courts. In addition to her litigation practice, she has also handled arbitrations and mediations of complex disputes. Sanderleaf counsels and advocates for clients on a variety of matters regarding complex commercial and residential real estate, general commercial contracts, trade secrets, copyrights and trademarks, as well as financial and business related disputes.

The firm's clients have had to make innumerable adjustments to their business models to address the current pandemic," Sanderleaf said.

"My goal has been to make their legal representation one less item of concern and change," she said. "I try to accomplish this by making the shift to exclusively virtual communications as seamless as possible, by for example setting up virtual document sharing platforms, preparing work product well in advance of deadlines and, as always, keeping the client updated along the way."

"During these difficult times, and likely well into the future, technology and efficiency will be key to maintaining not only a stable work environment but strong client relations," Sanderleaf said.

Sanderleaf earned a juris doctor from St. John's University School of Law and an undergraduate degree from Fordham University, where she graduated cum laude. While in law school, she was a member of the St. John's Law Review, a student run organization that publishes scholarly articles of legal significance across all topics.

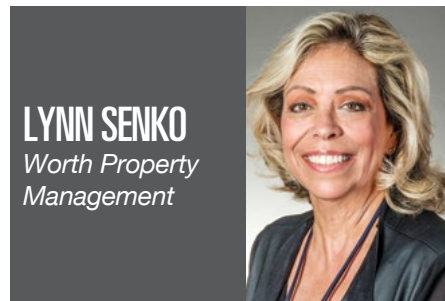
Prior to joining Ruskin Moscou Faltischek, Sanderleaf was a general commercial litigation associate at Seyfarth Shaw LLP in New York City.

She is admitted to practice in the State of New York, the U.S. District Courts for the Southern

District of New York and the Eastern District of New York and the U.S. Court of Appeals for the Second Circuit.

Sanderleaf is a member in the New York State Bar Association and the American Bar Association.

With more than 70 attorneys, Ruskin Moscou Faltischek has built a reputation as one of the region's leading providers of innovative legal services. Cornerstone groups in all major practice areas of the law are represented at the firm, including corporate and securities, financial services, commercial litigation, intellectual property, health care, real estate, employment, not-for-profit, cybersecurity and data privacy, energy, and trusts and estates. Clients include large and mid-sized corporations, privately held businesses, institutions and individuals.



LYNN SENKO
Worth Property
Management

Lynn Senko is president of Worth Property Management in East Meadow. Senko's experience in real estate and property management began when she worked with her father, who launched Worth Real Estate in 1962. Senko highlights her success from the education she received from her father. Now, after 30 years, she owns and operates her own property management and real estate brokerage firm devoting her time to her clients.

Senko has earned the respect of her clients by working tirelessly on their behalf and by always offering them candid advice. She has provided quality service to build long relationships with clients and has maintained those relationships by communicating effectively.

The company always ensures the safety and well-being of its clients and staff, Senko said.

"We are following CDC guidelines as far as social distancing, disinfecting the office and allowing one person with a mask to enter the office at a time," she said. "If the client does not have a mask, we supply them with one, as well hand sanitizer."

"On the real estate side, our closings during this time have been challenging but we've made it work through emails, zoom calls and even occasional parking lot closings," Senko noted.

"On the commercial property management side, we are educating all our coop, condo's and tenants on New York protocol on how to keep your property safe by following a CDC guidelines," Senko said.

"In the end, we have to be flexible and accommodating to the needs of others," she said.

Senko volunteers her time to the organization Gift of Life. She is a member of the National Association of Realtors, Long Island Board of Realtors and is MLS. Senko earned a master's degree in deaf education, focused in special education and teaching from Adelphi University.

Worth Real Estate is a family-owned and operated real estate company serving the tri-state area for over 50 years. Since its founding in 1960, Worth has grown from a small real estate office to a multi-faceted real estate company with expertise in construction, development, property management, tenant relationships, contract services, landlord repre-

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sentation and real estate transactions.

Launched by Arthur Asdourian, Worth has strived to provide the best real estate services to Long Island. Asdourian has made connections with some of the country's biggest companies and introduced them to the Long Island market by providing them with premier addresses and location. Today, Asdourian and the Worth team continues to use this level of professionalism and experience to close all deals no matter the size.



**JACQUELINE
SILVEY, ESQ.**
NAM (National
Arbitration and
Mediation)

Jacqueline Silvey, Esq. is general counsel of NAM (National Arbitration and Mediation). Silvey is involved in various management operations of the company including panel development, oversight and implementation of commercial and employment dispute resolution initiatives, the creation and implementation of various rules of procedure, and the general business affairs of the company.

Silvey reports directly to NAM's President and Chief Executive Officer Roy Israel, and works closely with NAM's Sr. Vice-President of Finance Patricia Giuliani-Rheume in the area of corporate governance. She also oversees neutral recruitment throughout the United States and internationally. Silvey joined NAM in 2007 as staff counsel.

Providing top quality Alternative Dispute Resolution (ADR) services has always been a primary focus at NAM, Silvey said.

"With the onset of Covid-19 and the shut-down of the courts, the need to provide ADR services to our clients was greater than ever," she said. "NAM was able to immediately and seamlessly transition all arbitration hearings and mediation conferences from in-person to virtual hearings, which, in turn, allowed our clients to continue to handle and resolve cases at a time when many businesses were unable to operate."

"NAM offers four video platforms — Zoom, Webex by Cisco, Skype, and BlueJeans by Verizon," she said. "In fact, we deploy a non-standard videoconference technology security configuration through Zoom so that the hearings are HIPAA compliant. At NAM, it's all about meeting and exceeding our client's needs."

Silvey is a frequent lecturer on various legal and arbitration issues. She has been a panel member and moderator on the subject of arbitration and mediation numerous times throughout her career, both on a regional and national level. Additionally, she has been an invited guest speaker by many of the nation's largest law firms to discuss industry specific developments, as well arbitration and mediation services

for certain practice areas. She will be moderating the upcoming September 17 national Law.com webinar on "Labor and Employment." Silvey has been published on both a regional and national level on several occasions.

Prior to joining NAM, Silvey was a senior litigation associate and house counsel for Chubb Insurance Company representing the carrier's corporate insureds under their respective directors' and officers' liability policies. Her clients included board of directors and corporate entities in matters involving the management and operation of the corporation, with primary focus on labor and employment, cooperative and condominium housing and contractual matters. She has litigated in the Federal Courts- Southern and Eastern Districts of New York, The New York State Courts and various city and state agencies.

Silvey's legal career began at the law firm of Wagner, Davis and Gold, PC, a general practice law firm formerly located in New York City.

Founded in 1992, NAM is recognized for its customer service and exceptional panel of arbitrators and mediators. NAM works with more than 10,000 commercial entities, including more than 50% of the Fortune 100 companies. NAM offers litigants a nationwide panel of more than 2,600 top-tier former judges and legal practitioners uniquely qualified to facilitate the resolution of disputes in a private forum.

NAM maintains rosters in all 50 states, Puerto Rico and in major cities around the world, with specific expertise in the areas of complex commercial, construction, employment, entertainment, financial services, international, insurance, medical malpractice, personal injury, professional liability and real estate dispute resolution. NAM is known as a valuable resource for parties seeking cost-effective alternatives to expensive and time-consuming litigation.



**STEPHANIE
TANZI**
Harris Beach
PLLC

Stephanie Tanzi is an associate at the law firm of Harris Beach PLLC in Uniondale and a member of the firm's Municipalities and Local Agencies Industry Team and Business and Commercial Litigation Practice Group.

Tanzi has a diverse legal background in business and commercial litigation, municipal law, health care and other civil matters. She represents corporate institutions and private individuals in complex commercial litigation and defense litigation claims. She also represents municipalities in all aspects of municipal law,

including litigation, employment law and local governance.

During the COVID-19 pandemic, Tanzi has had to tackle a wider range of legal questions to better serve her clients.

"I've had to analyze unique legal problems regarding temporary suspensions and modifications of state law, particularly affecting municipal agencies," Tanzi said. "The pandemic has sharpened how I serve my clients in that I am now researching and analyzing legal issues and solutions on a continuum, as circumstances have been ever evolving."

"The current health crisis has also allowed me to build on my communication skills," she said. "With events moving so quickly, it's become crucial to provide more frequent updates — constantly striving to advise my clients and assist in their business operations, but in a wholly virtual context."

Tanzi is admitted to practice in New York State and before the U.S. District Court, New York - Eastern District and U.S. District Court, New York - Southern District.

She earned a juris doctor from Washington and Lee University School of Law and a bachelor's degree from Fairleigh Dickinson University.

Harris Beach and its subsidiaries provide legal and professional services to clients across New York state, as well as nationally and internationally. The firm's Long Island offices have been at the forefront of some of the largest economic development projects in the region and has expanded its capabilities in the areas of real estate finance, public finance for public entities issuing general obligation and revenue bonds, and serving the needs of multinational corporations with their intellectual property and corporate law needs.

Statewide, the firm's more than 210 lawyers and consultants practice from offices in Albany, Buffalo, Ithaca, Long Island, New York City, Rochester, Saratoga Springs, Syracuse, and White Plains, as well as from offices in New Haven, CT and Newark, NJ.



DAVI TSERPELIS
City National Bank

Davi Tserpelis is senior vice president and business banking manager at City National Bank. Tserpelis opened City National Bank's Melville office in 2017. She leads a team of experienced business bankers, providing advice on best practices with solutions to grow and protect family businesses, including financing, cash management, investments and international trade.

Tserpelis has 30 years of commercial lending and banking experience. Prior to

joining City National, she was senior vice president with Astoria Bank's Long Island business banking team. She was also senior vice president on Citibank's Long Island business banking team.

Providing continuous and valuable services to clients is a top priority — even during a pandemic, Tserpelis said.

"COVID-19 has not changed my perspective, but supported it," Tserpelis noted. "A company is only as strong as its colleagues, and those strengths have become even more apparent during the pandemic. This is certainly an unprecedented and challenging time for so many of our clients, but it has shone a light on our dedication at City National to being there for our clients every day and adding substantial value."

"We will continue to support every client as they pivot through the opportunities and threats that the pandemic has thrust upon them," she said. "We're grateful to have forward-thinking leaders and great technology and banking tools here at City National that have enabled us to provide seamless support both remotely and in person."

Tserpelis has served various not-for-profits including The Book Fairies, American Heart Association and Jericho Public School. She is co-founder and secretary of the board from Middle Market Alliance of Long Island. She has been honored with many recognitions including Long Island Press' Long Island Power Women in Business Award.

City National Bank offers a full complement of banking, trust and investment services through locations in Southern California, the San Francisco Bay Area, Nevada, New York City, Nashville, Atlanta, Minneapolis, Washington, D.C. and Miami (City National Bank does business in Miami and the state of Florida as CN Bank). With \$69.1 billion in assets as of April 30, 2020, City National Bank provides banking, investment and trust services. In addition, the company and its investment affiliates manage or administer \$76.9 billion in client investment assets.

Over 5,000 City National colleagues deliver highly personal service and complete financial solutions to entrepreneurs, professionals, their businesses and their families. Despite COVID's effort to derail business as usual, City National has continued expanding on the East Coast, opening two new offices in New York City in July, to serve the luxury residential and upscale commercial neighborhoods of NoMad and Flatiron. The bank now has five offices in Manhattan and one Long Island office in Melville.

City National is a subsidiary of Royal Bank of Canada (RBC), one of North America's leading diversified financial services companies. RBC serves more than 17 million personal, business, public sector and institutional clients through offices in Canada, the United States and 34 other countries.